



ICON

2018

CONSUMER
CATALOGUE

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ICON

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M-Sport Elite Rods

NEW



M-Sport Elite Rods **NEW**

£209.99

The New M-Sport Elite range, have a few additions and improvements on the originals and are set to be the must have multiplier rods for 2018. Having key improvements such as Fuji components, glass tip, compatibility for a reducer, improved carbon composite; the ultimate tool for distance casting on any type of ground.

-) High Modulus carbon blank with superb action and recovery
-) Glass tip for improved sensitivity
-) High performance Fuji K guides – rung for multiplier reels
-) Full Japanese shrink wrap handle
-) Parallel butt section
-) High strain rate for a faster and more responsive action
-) Reinforced lower butt section for use with a reducer
-) Supplied with coasters and a sliding reel seat
-) Length: 13ft 10" – 4.2m
-) 2 pieces (reducer optional)
-) Ideal for distance fishing over clean ground (Match)
-) Ideal for distance fishing over mixed grounds (Power)
-) Ideal for distance fishing over rough ground (Ultra)

A3030	MATCH	CW: 3.5 - 60Z	£209.99	EACH
A3031	POWER	CW: 4 - 70Z	£209.99	EACH
A3032	ULTRA	CW: 4 - 80Z	£209.99	EACH
A3033	REDUCER		£24.99	EACH

Compatible with M-Sport Elite rods

M-SPORT X ELITE

M-Sport Rods



ICON Sea Rods

M-Sport Rods

£169.99

The Icon M-Sport range punches seriously above its price bracket with actions, bite detection and sheer casting ability of rods twice its price. These rods are built for the UK coastline no matter what ground is fished over, but equally would not be out of place on a tournament, casting field, such is the ability of this range of rods.

Icon M-Sport Match – Ideal for fishing cleaner ground with leads up to 6oz, giving excellent bite detection but a reserve of power in the lower 2/3 of the rod to cast distance and tame large fish

Icon M-Sport Power – The all-round, rough-ground rod for use with leads up to 7oz. The take-anywhere, fish-anywhere rod, equally at home on the rough beaches as it is deep rock marks. Although a power rod, the bite detection is not compromised but with its reserve of power it is capable of taming any UK shore species and casting a large bait to the horizon.

Icon M-Sport Ultra Power – The ultimate, rough-ground rod for use with leads up to 8oz. This is for extreme, rough-ground fishing and for taming not only the largest of UK shore species but has already out-gunned beasts all over the world with Sharks and Rays to over 300lb to its name.

- › High-modulus, carbon blank for superb action and recovery
- › Length = 13ft 10"/4.2m
- › 2-piece blank
- › Full, Japanese shrink-wrap handle
- › High-gloss finish
- › Supplied with coasters – for fishing reel up or down style
- › Fast-action with sensitive tip section for bite detection
- › Powerful mid and butt section for increased distance and controlled casts
- › Fully-lined sic guides – rung for multiplier reels only

A3010	MATCH	£169.99	EACH
A3011	POWER	£169.99	EACH
A3012	ULTRA POWER	£169.99	EACH



FXD Series Rods

NEW

The FXD Series from ICON is the new premium continental style rod range. These rods have been developed specifically for UK shores and extensively tested from coast to coast, to ensure they won't let you down. Both the FXD Sport and Elite rods feature a spliced carbon hybrid tip for improved sensitivity, however the butt and mid-section offer a stiffer progressive action than standard continental rods to produce immense casting capabilities.

The design of the FXD rods harness the unrivalled tensile strength and carbon elasticity of Japanese Toracya® carbon. The advantages of using high quality carbon is it offers the angler a smoother controlled casting action with a fast recovery.

ICON Sea Rods



FXD-Sport **NEW**

from £269.99

- › Available in two lengths
- › Made using Superior 'Toracya®' carbon for ultimate tensile strength
- › High performance Fuji K guides
- › Fuji DPS reel seat
- › Spliced Carbon hybrid tip
- › Optimum casting weight: 80-180gr
- › Butt section balance weights: 118gr
- › Average butt diameter: 21-22mm
- › Designed for Fixed spool reels
- › Ergonomic rubberised grip
- › Incorporating everything you need; Power, Accuracy and Sensitivity

A3034	4.2M	£269.99	EACH
A3035	4.5M	£279.99	EACH

FXD - SPORT



FXD-Elite

NEW

from **£349.99**

- › Available in two lengths
- › Made using Superior 'Torayca®' carbon for ultimate tensile strength
- › High performance Fuji K guides
- › Fuji DPS reel seat
- › Spliced Carbon hybrid tip
- › Optimum casting weight: 100-200gr
- › Butt section balance weights: 118gr
- › Average butt diameter: 19-20mm
- › Designed for Fixed spool reels
- › Ergonomic rubberised grip
- › Incorporating everything you need; Power, Accuracy and Sensitivity

A3036	4.2M	£349.99	EACH
A3037	4.5M	£359.99	EACH

FXD - ELITE

MPR Rods

MPR-13 M/FS

£104.99

Ideal for use with leads up to 6oz. This rod is based on the Icon M-Sport action, it has enough power in the butt section to ensure you achieve the distances you need, but at a much more affordable price. Featuring a sliding reel seat for fishing the reel up or down style, and an ultra-sensitive top for bite indication.

MPR-12 M/FS

£94.99

An all-round rod that is capable of casting leads up to 6 oz. This take-anywhere rod is at home on rough beaches as it is on deep rock marks. Although there is a lot of power in the butt section, bite indication is not effected due to the ultra-sensitive tip. Featuring a sliding reel seat for fishing 'up or down style' and a full Japanese shrink handle.

- › High modulus carbon blank for superb action and recovery
- › Casting weight – 3 – 6oz
- › 2 piece blank
- › Full Japanese shrink wrap handle
- › High gloss finish
- › Fully adjustable sliding reel seat – for fishing reel up or down style
- › Fast action with sensitive tip section for bite detection
- › Powerful mid and butt section for increased distance and controlled casts
- › Fully lined sic guides – rung for multiplier and FS reels

A0126	MPR-13 M/FS	13FT	£104.99	EACH
A0125	MPR-12 M/FS	12FT	£94.99	EACH

MPR

MPR-Bass 11ft 9" M/FS

£84.99

The Bass M/FS is an affordable Bass rod that features a lot of power within the butt section to ensure you can cast your bait to the required distance, but still has a progressive through action and sensitive tip that's required when bass fishing. Featuring a sliding reel seat for fishing 'up or down style' and a full Japanese shrink handle.

- › High modulus carbon blank for superb action and recovery
- › Casting weight – 3 – 5oz
- › Length = 11ft 9in / 3.58m
- › 2 piece blank
- › Full Japanese shrink wrap handle
- › High gloss finish
- › Fully adjustable sliding reel seat – for fishing reel up or down style
- › Progressive action with asuper sensitive tip for bite detection
- › Powerful mid and butt section for increased distance and controlled casts
- › Fully lined sic guides – rung for multiplier and FS reels

A0127	MPR-BASS M/FS	11FT 9INCHES	£84.99	EACH
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ICON Sea Rods

Bass & Light Sport Rods

from £134.99

- › High modulus carbon blank for superb action and recovery
- › 2 piece super slim blank
- › 22mm parallel butt (including shrinkwrap)
- › Full Japanese shrink wrap handle
- › Fully adjustable sliding DPS reel seat
- › Can be used with multiplier and FS reels
- › High gloss finish
- › Fast action with sensitive tip for ultimate bite detection
- › Powerful butt section for increased distance and controlled casts
- › Fully lined sic guides
- › Ideal for estuaries and closerange surf fishing, a perfect bass rod (Bass Sport)
- › Ideal light surf rod with superb bite detection, a perfect flattie rod (Light Sport)

A3021	LIGHT SPORT	12FT 6IN	CW: 3 - 50Z	£149.99	EACH
A3020	BASS SPORT	11FT 6IN	CW: 2 - 40Z	£134.99	EACH

LIGHT-SPORT

BASS-SPORT



Light Lure Range

NEW

7ft and 8ft Rods

£49.99

These rods have been design using high modulus carbon, which makes them super light, well balanced, sensitive and easy to use. Both rods are two pieces in essences with the added extra of removable tips, this make the rods much more versatile. Each rods is supplied with a light and a medium carbon tips with optional extra of a heavy tip being available. The ICON Light Lure rods can be used for both coarse and sea fishing and are suited to small lure and soft plastic fishing.

- › Quality lined guides mono & braid friendly
- › Graphite screw fit reel seat
- › Hook keeper
- › Size measure on butt section
- › Section alignment indicators
- › Smooth through action

A0600	ICON LIGHT LURE	7FT	CW: 2-12G	£49.99	EACH
A0601	ICON LIGHT LURE	8FT	CW: 4-14G	£49.99	EACH

A0602	SPARE LIGHT TIP	£6.99	EACH
A0603	SPARE MEDIUM TIP	£6.99	EACH
A0604	SPARE HEAVY TIP	£6.99	EACH



ICON Sea Rods

Light Lure Reels

NEW

£29.99

- › 9+1 Ball bearings
- › Gear Ratio: 6.3:1
- › Aluminium spool
- › CNC handle
- › EVA grip

C1010	LIGHT LURE 10	£29.99	EACH
C1011	LIGHT LURE 20	£29.99	EACH

SP1010-1	SPARE SPOOL 10	£5.99	EACH
SP1011-1	SPARE SPOOL 20	£5.99	EACH



LIGHTLURE

MX-Boat Rods

NEW



ICON Sea Rods

MX-Boat Rods

NEW

£89.99

This MX-Boat range of rods offers the ultimate in strength and reliability, built using 24t carbon and featuring heavy duty salt water Fuji guides. This range caters for catching small bait fish through to wreck fishing.

- › Heavy duty Saltwater Fuji HB guides & Fuji BUXOT tip
- › High quality Fuji reel seat
- › 2-piece construction
- › Long tip section for an improved responsive through action
- › Durable EVA handle
- › Compatible with both Braid & Mono

A3200	6 -12LB	£89.99	EACH
A3201	12 -20LB	£89.99	EACH
A3202	20 -30LB	£89.99	EACH

MX-BOAT

Boat Rods

£39.99

Designed for use while boat fishing for a variety of species, the ICON range of boat rods uses an ultra-slim, high-modulus, carbon blank to allow the angler to feel every bite and movement of the bait while fishing over mixed grounds. The ultra-slim blanks features two-piece construction and have a reserve of power in the lower section to handle larger species, such as cod and pollack, and also feature ultra-sensitive tips to spot bites and to prevent hook pulls while using lighter hook lengths for smaller species. The rods are also designed to be used in conjunction with the ICON M20 or M30 multiplier reels to make the ultimate boat fishing set up. With 3 rods in the range, the ICON rods offer the perfect solution to anyone who wants to get started in the exciting world of boat fishing.

Features include

- › Ultra-slim, high-modulus, carbon blanks
- › High gloss finish
- › Shaped, EVA handle for comfort
- › Screw down reel seats
- › Lined sic guides
- › 2-piece blanks

A3000	8FT 6-12LB	£39.99	EACH
A3001	8FT 12-20LB	£39.99	EACH
A3002	7FT 2" 20-30LB	£39.99	EACH

ICON Sea Rods



Bass Rod 11ft 6" 2-4oz

£49.99

The ICON bass rod is perfectly suited to be used for a variety of methods whilst fishing from different marks around the coastline. The 2-4oz rating means it can cast a bait a long way with ease and also has a soft-tip action to spot small bites and not to move lighter leads while fishing in the surf. At 11ft 6" long, the rod is also perfectly suited as an all-round, inshore rod to be used whilst casting mackerel feathers and float fishing from the beach, pier or rock marks. The rod has also been designed to be used with the ICON 5000 spin reel that comes pre-loaded with 20lb braid. This reel perfectly balances the rod for superb casting performance.

Features include

- › Full, Japanese shrink-wrap handle
- › Fully lined Sic guides
- › High gloss finish
- › Screw lock reel seat
- › UV-reactive, glow tips for night fishing
- › 2-piece blank
- › Designed for use with fixed spool or multiplier reels

A3003	£49.99	EACH
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To complement the range of ICON saltwater rods, we have designed a new and eye-catching range of reels to partner up with each rod in the ICON range. All the reels feature saltwater-resistant parts to ensure longevity of your tackle. The boat multipliers come pre-loaded with either 30 or 40lb braid to save time and money for the angler who fishes for a variety of species over shallow ground, or the angler who ventures to far-off, deep water marks in search of huge fish. The 6500 and 7500 size fixed spool distance reels are perfectly matched to be used on the 13, 14 or 15ft casting rods and feature superb line lay and cranking power to haul big fish to the shore. The Icon 5000 spin reel also features a pre-loaded spool with 20lb braid to increase bite detection while fishing with lures, wedges or baits from the shoreline or rock marks.

Multipliers

M20

£59.99

- › Micro-adjust, star drag system
- › 3+1 bb construction
- › One-piece, aluminium spool
- › Heavy-duty gears for maximum durability
- › Level wind system for perfect line lay
- › Power, crank handle
- › Lightweight, graphite frame
- › Braid and mono friendly
- › Gear ratio 5.1:1
- › Loaded with 30lb braid

C0773 EACH



M30

£59.99

- › Micro-adjust, star drag system
- › 3+1 bb construction
- › One-piece, aluminium spool
- › Heavy-duty gears for maximum durability
- › Level wind system for perfect line lay
- › Power, crank handle
- › Lightweight, graphite frame
- › Braid and mono friendly
- › Gear ratio 4.1:1
- › Loaded with 40lb braid

C0774 EACH



Bait Caster

£69.99

- › Left-hand wind, overhead, bait-cast, multiplier reel
- › Lightweight, aluminium body
- › Magnetic and centrifugal, braking systems
- › Micro-adjust, star drag system
- › Level wind for smooth and even line lay
- › Gear ratio 6.2:1
- › 4+1 ball bearings
- › Pre-loaded with 60m of 50lb braided mainline

C0775 EACH



6500 & 7500 Surf Reels

£69.99

- › Instant, anti-reverse, stainless steel, one-way clutch
- › Front drag with micro-precision adjustment
- › 6+1 Ball bearings
- › Brush line stopper
- › Ambidextrous handle with fast-grip handle knob
- › 6500 line capacity 330yds of 15lbs
- › 7500 line capacity 360yds of 15lbs

C0771	6500	EACH
C0772	7500	EACH



ICON Sea Reels

3000 & 5000 Spin

£44.99

- › Matt black finish body
- › Super-strong, bail arm system
- › Instant, anti-reverse, stainless steel, one-way clutch
- › Front drag with micro-precision adjustment
- › 10+1 ball bearings
- › Ambidextrous handle with fast-grip handle knob
- › Anodised, aluminium spool, plus spare graphite spool included
- › High anti-corrosion and impact performance
- › Pre-loaded with 20lb braided mainline

C0776	EACH
C0770	EACH



Tripod

£34.99

The ICON tripod offers excellent rod support for all types of saltwater angling. From big, windswept beaches to small breakwaters and jetties the ICON tripod will hold your rods securely and safely even in big swells and high seas. Made from lightweight aluminium, the tripod is easy to transport and carry, even long distances if fishing far-off marks.

- › Strong and lightweight, aluminium construction
- › Black finish paint work to fit into the ICON range
- › Rubber-coated, non-scratch rod rests
- › Fully adjustable, butt cups for increased height
- › Leg retention system for transport and storage

Q1000 EACH



Tripod (xtra width)

£34.99

The ICON xtra width tripod has been designed with extra wide head and cups to allow for use with fixed spool reels. It offers excellent rod support for all types of saltwater angling. From big windswept beaches to small breakwaters and jetties the ICON tripod will hold your rods securely and safely even in big swells and high seas. Made from lightweight aluminium the tripod is easy to transport and carry long distances if fishing far off marks.

- › Strong and lightweight, aluminium construction
- › Black finish paint work to fit into the ICON range
- › Rubber-coated, non-scratch rod rests
- › Fully adjustable, butt cups for increased height
- › Leg retention system for transport and storage

Q1003 EACH



Extending Tripod

£54.99

The Icon Extending Tripod offers the angler a varied amount of rod support options. All three legs are fully adjustable allowing the best stability on any ground in any conditions. Keeping the front legs short and extending the rear leg creates the perfect tripod for low quiver-style fishing. In its packed down state the tripod measures just 54" (137cm), allowing for easy storage and transport

- › Rubber-coated non-scratch rod rests
- › Leg retention system for transport and storage
- › Fully adjustable butt cups for increased height
- › Black finish paint work to help prevent corrosion
- › Strong and lightweight aluminium construction
- › Fully adjustable from 42" (105cm) up to 90" (230cm)

Q1005 EACH



Tripod Net

£16.99

The Icon Tripod Net has been designed to be easily fitted or removed to/from tripods without the need to remove the cups and fittings. The net is fully constructed from saltwater-proof, non-absorbent materials so corrosion and unwanted smells after use are not an issue. Using a net sling allows wind to pass through the sling which greatly reduces the chance of the tripod getting blown over in strong winds. Clips to any tripod with round front legs.

- › Easy to fit/remove
- › Allows wind to pass through increasing stability
- › Non-stink, non-absorbent mesh
- › Can be left in place when collapsing and transporting tripod
- › Aids tripod stability

Q1010 EACH



Tripod Sling

£16.99

The Icon Tripod Sling has been designed to be easily fitted or removed to/from tripods without the need to remove the cups and fittings. The sling is fully constructed from saltwater-proof, non-absorbent materials so corrosion and unwanted smells after use are not an issue. Using the sling helps with tripod stability and allows the angler's platform to keep bait and tackle items off the ground whilst fishing.

- › Clips to any tripod with round front legs
- › Easy to fit/remove
- › Non-stink, Non-absorbent material
- › Eyelets to allow water drainage
- › Can be left in place when collapsing and transporting tripod
- › Aids tripod stability

Q1011 EACH



Head and Cups XL

£7.99

Compatible with any Icon tripod, these cups can be used as replacements or to extend the width of the tripod for use with fixed spool reels.

Q1006 EACH



ICON Rod Hodall

NEW

£29.99

- › Made from a durable material with reinforced base
- › Accommodates 4 to 6 rods
- › No Zip design
- › Padded carry handle
- › Large external pocket
- › Retaining straps
- › Dimensions: Height 145cm Width 20cm Depth 10cm

H1020 EACH



ICON Cool Bag

NEW

£17.99

- › Made from a durable material with reinforced base
- › Foil Lining
- › No Zip design
- › Carry handle
- › Dimensions: Height 22cm Width 35cm Depth 23cm

H1021 EACH



ICON Medium Rig Wallet

NEW

£6.99

- › Made from a durable material
- › Reusable clear compartments
- › No Zip design
- › Internal net pocket
- › Dimensions: Height 20cm Width 19cm

H1022 EACH



ICON Small Rig Wallet

NEW

£5.99

- › Made from a durable material
- › Reusable clear compartments
- › No Zip design
- › Dimensions: Height 18cm Width 10cm

H1023 EACH



Deluxe ICON Suit

NEW

£119.99

- › Smock + Bib & Brace set
- › Fully waterproof material with breathable membrane
- › Hard-wearing double layer outer
- › All seams are taped and fully sealed
- › Reflective panels
- › Robust oversized zips
- › Easy fasten storm flaps
- › Strong, durable & reliable

T6000	M	EACH
T6001	L	EACH
T6002	XL	EACH
T6003	XXL	EACH



ICON Bib & Brace Set/Hats

Beanie Hats

£9.99

Keep the cold at bay with ICON's beanie hats. Featuring a fleece-lined inner, thick woollen outer with an eye-catching stripe pattern and 'ICON' logo and finished off with an embroidered Union Jack emblem.

01	T2300	BEANIE	EACH
02	T2301	EAR-WARMER BEANIE	EACH



Windstopper Neck Warmer

£7.99

Constructed from thick fleece, the ICON neck warmer is the perfect way to warm up, providing you with additional warmth for your neck and chin to prevent drafts and keep your core body temperature up.

T2302	EACH
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Customer Care: 01908 442949
Fax: 01908 442951
Email: after.sales@leeda.co.uk