

ICON



PRODUCT RANGE **2019**

M-Sport Range

£179.99

The ICON M-Sport rod range punches well above its price bracket, boasting features of rods twice the price; such as action, bite detection and casting ability.

- Length 13ft 10in - 4.2m
- 2-piece blank
- High modulus carbon blank
- Reinforced lower butt section for use with reducer
- High Quality SEAGUIDE's
- Japanese shrink wrap handle
- Supplied with a set of Coasters
- Gloss finish
- Fast action taper with a powerful butt and mid-section
- Match Ideal for fishing over clean ground
- Power Ideal for fishing over mixed ground
- Ultra Ideal for fishing over rough ground

01	A3040	M-Sport Match	
02	A3041	M-Sport Power	£179.99
03	A3042	M-Sport Ultra	
	A3033	M-Sport Reducer	£24.99

NEW



M-Sport Elite

£209.99

- Length 13ft 10in - 4.2m
- 2-piece blank
- High modulus carbon blank
- Glass tip
- Reinforced lower butt section for use with reducer
- High performance Fuji K guides
- Japanese shrink wrap handle
- Supplied with a set of Coasters and sliding reel seat
- Gloss finish
- Fast action taper with a powerful butt and mid-section
- Match Ideal for fishing over clean ground
- Power Ideal for fishing over mixed ground
- Ultra Ideal for fishing over rough ground

01	A3030	M-Sport Match Elite	
02	A3031	M-Sport Power Elite	£209.99
03	A3032	M-Sport Ultra Elite	
	A3033	M-Sport Reducer	£24.99

01



02



03



FXD-Sport

from £269.99

The FXD Series from ICON is the new premium continental style rod range. These rods have been developed specifically for UK shores and extensively tested from coast to coast, to ensure they won't let you down.

- Available in two lengths
- Made using Superior 'Toracya®' carbon for ultimate tensile strength
- High performance Fuji K guides
- Fuji DPS reel seat
- Spliced Carbon hybrid tip
- Optimum casting weight: 80-180gr
- Butt section balance weights: 118gr
- Average butt diameter: 21-22mm
- Designed for Fixed spool reels
- Ergonomic rubberised grip
- Incorporating everything you need; Power, Accuracy and Sensitivity

01	A3034	4.2m FXD-Sport	£269.99
02	A3035	4.5m FXD-Sport	£279.99

FXD-Super Sport*

All the benefits of the FXD Sport with the added change to a full carbon tip.

- Optimum casting weight: 95 - 195g

03	A3038	4.2m FXD-Super Sport	£279.99
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*Does not feature balance weights



01



02



03



FXD-Elite

from £349.99

- Available in two lengths
- Made using Superior Torayca® carbon for ultimate tensile strength
- High performance Fuji K guides
- Fuji DPS reel seat
- Spliced Carbon hybrid tip
- Optimum casting weight: 100-200gr
- Butt section balance weights: 118gr
- Average butt diameter: 19-20mm
- Designed for Fixed spool reels
- Ergonomic rubberised grip
- Incorporating everything you need; Power, Accuracy and Sensitivity

01	A3036	4.2m FXD-Elite	£349.99
02	A3037	4.5m FXD-Elite	£359.99

FXD-Super Elite*

All the benefits of the FXD Elite with the added change to a full carbon tip.

- Optimum casting weight: 115 – 215g

03	A3039	4.2m FXD-Super Sport, 3 Piece	£359.99
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NEW

FXD-Super Elite 2 Piece*

The ICON Super Elite 2 piece is a great accompaniment to the FXD range. Harnessing extra power through the long butt and mid-section due to the 2 pieces construction. This is the ultimate UK fixed spool continental style rod. Giving unrivalled quality and power for the price bracket.

- Optimum casting weight: 150 – 250g

04	A3043	4.2m FXD-Super Sport, 2 Piece	£369.99
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NEW

*Does not feature balance weights



MPR Range

from £84.99

An all-round rod that is capable of casting leads up to 6 oz. This take-anywhere rod is at home on rough beaches as it is on deep rock marks. Although there is a lot of power in the butt section, bite indication is not affected due to the ultra-sensitive tip.

- High modulus carbon blank for superb action and recovery
- Casting weight – 3 – 6oz
- 2-piece blank
- Full Japanese shrink wrap handle
- High gloss finish
- Fully adjustable sliding reel seat – for fishing reel up or down style
- Fast action with sensitive tip section for bite detection
- Powerful mid and butt section for increased distance and controlled casts
- Fully lined sic guides – rung for multiplier and FS reels

01	A0127	MPR-Bass M/FS 11ft 9in CW: 3-5oz	£84.99
02	A0125	MPR-12 M/FS 12ft CW: 3-6oz	£94.99
03	A0126	MPR-13 M/FS 13ft CW: 3-6oz	£104.99

Bass Sport Rod

£134.99

- High modulus carbon blank for superb action and recovery
- 2 piece super slim blank
- 22mm parallel butt (including shrinkwrap)
- Full Japanese shrink wrap handle
- Fully adjustable sliding DPS reel seat
- Can be used with multiplier and FS reels
- High gloss finish
- Fast action with sensitive tip for ultimate bite detection
- Powerful butt section for increased distance and controlled casts
- Fully lined sic guides
- Ideal for estuaries and closer range surf fishing, a perfect bass rod (Bass Sport)

04	A3020	Bass Sport 11ft 6in CW: 2-4oz	£134.99
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Light Lure 7ft and 8ft Rods

£49.99

These rods have been design using high modulus carbon, which makes them super light, well balanced, sensitive and easy to use. Each rod is supplied with a light and a medium carbon tips with optional extra of a heavy tip being available. The ICON Light Lure rods can be used for both coarse and sea fishing and are suited to small lure and soft plastic fishing.

- Quality lined guides mono & braid friendly
- Graphite screw fit reel seat
- Hook keeper
- Size measure on butt section
- Section alignment indicators
- Smooth through action

A0600	Light Lure 7ft CW: 2-12g	£49.99
A0601	Light Lure 8ft CW: 4-14g	
A0602	Spare Light Tip	
A0603	Spare Medium Tip	£6.99
A0604	Spare Heavy Tip	



Light Lure 10FD and 20FD Reels

£29.99

- 9+1 Ball bearings
- Gear Ratio: 6.3:1
- Aluminium spool
- CNC handle
- EVA grip

C1010	Light Lure 10	£29.99
C1011	Light Lure 20	
SPC1010-1	Spare Spool 10	£5.99
SPC1011-1	Spare Spool 20	



MX-Boat Rods

£89.99

This MX-Boat range of rods offers the ultimate in strength and reliability, built using 24t carbon and featuring heavy duty salt water Fuji guides. This range caters for catching small bait fish through to wreck fishing.

- Heavy duty Saltwater Fuji HB guides & Fuji BUXOT tip
- High quality Fuji reel seat
- 2-piece construction
- Long tip section for an improved responsive through action
- Durable EVA handle
- Compatible with both Braid & Mono

01	A3200	MX-Boat 6-12lb	£89.99
02	A3201	MX-Boat 12-20lb	
03	A3202	MX-Boat 20-30lb	

MX-Uptime

£89.99

The MX Uptime is a perfect addition to the MX range.

- Casting weight: 6-10oz
- Length: 9'6" (2.90m)
- Fuji Guides & Fuji Reel seat
- UV-reactive glow tip
- EVA grip
- Japanese shrink handle

04	A3203	MX-Uptime 6-10oz Power	£89.99
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NEW



Rod Range

£49.99

The ICON range of Sub £50 rods uses an ultra-slim, high-modulus, carbon blank to allow the angler to feel every bite and have control over the bait/lure whilst fishing.

- Ultra-slim, high-modulus, carbon blanks
- High gloss finish
- Shaped, EVA handle for comfort, Japanese Shrink
- High quality Fuji reel seat
- Lined sic guides
- 2-piece blanks

NEW	01	A3205	Boat 8ft 6-12lb	£49.99
NEW	02	A3206	Boat 8ft 12-20lb	
NEW	03	A3207	Boat 7ft 2in 20-30lb	
NEW	04	A3208	Spin 9ft CW: 20-60g	
NEW	05	A3209	Spin 8ft CW: 10-50g	
NEW	06	A3003	Bass 11ft 6in CW: 2-4oz *	

*Standard Reel Seat



M20 and M30 Multiplier Reel

£59.99

- Micro-adjust, star drag system
- 3+1 bb construction
- One-piece, aluminium spool
- Heavy-duty gears for maximum durability
- Level wind system for perfect line lay
- Power, crank handle
- Lightweight, graphite frame
- Braid and mono friendly
- M20 Gear ratio 5.1:1
- M30 Gear Ratio 4.1:1
- M20 Loaded with 30lb Braid
- M30 Loaded with 40lb Braid

C0773	M20 Reel	£59.99
C0774	M30 Reel	



3000 Spin

£44.99

- Matt black finish body
- Super-strong, bail arm system
- Instant, anti-reverse, stainless steel, one-way clutch
- Front drag with micro-precision adjustment
- 10+1 ball bearings
- Ambidextrous handle with fast-grip handle knob
- Anodised, aluminium spool, plus spare graphite spool included
- High anti-corrosion and impact performance
- Pre-loaded with 20lb braided mainline

C0776	3000 Spin	£44.99
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FXD 70 and 80

£99.99

The FXD surf 70 and 80 are both designed for long range surf casting with either mono or braid. Two types of aluminium spools are available shallow and deep, which are both tapered – this coupled with ultra oscillation system it will give you perfect line lay for improved casting performance.

- 10+1 Ball bearings
- Gear ratio 4.9:1
- Tapered aluminium spool
- Slow oscillation worm shaft
- Titanium coated line roller
- CNC handle with EVA grip

C0801	FXD 70 Reel	£99.99
C0800	FXD 80 Reel	
SPC0801-1	FXD Shallow Spool 70 Reel	£14.99
SPC0801-2	FXD Deep Spool 70 Reel	
SPC0800-1	FXD Shallow Spool 80 Reel	
SPC0800-2	FXD Shallow Deep 80 Reel	



NEW

Standard and Extra Wide Tripods

£34.99

The ICON tripod offers excellent rod support for all types of saltwater angling. From big, windswept beaches to small breakwaters and jetties the ICON tripod will hold your rods securely and safely even in big swells and high seas. Made from lightweight aluminium.

- Strong and lightweight, aluminium construction
- Black finish paint work to fit into the ICON range
- Rubber-coated, non-scratch rod rests
- Fully adjustable, butt cups for increased height
- Leg retention system for transport and storage

Q1000	Standard Tripod	£34.99
Q1003	Extra Wide Tripod	



Extending Tripod

£54.99

The Icon Extending Tripod, all three legs are fully adjustable allowing the best stability on any ground in any conditions. Compact pack down size for easy storage and transport.

- Rubber-coated non-scratch rod rests
- Leg retention system for transport and storage
- Fully adjustable butt cups for increased height
- Black finish paint work to help prevent corrosion
- Strong and lightweight aluminium construction
- Fully adjustable from 42" (105cm) up to 90" (230cm)

Q1005	Extending Tripod	£54.99
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Tripod Net and Sling

£16.99

The Icon Tripod Net and sling have been designed to be easily fitted or removed to/ from tripods without the need to remove the cups and fittings. Clips to any tripod with round front legs.

- Easy to fit/remove
- Non-stink, non-absorbent material
- Can be left in place when collapsing and transporting tripod
- Aids tripod stability

Q1010	Tripod Net	£16.99
Q1011	Tripod Sling	



Head and Cups XL

£7.99

Compatible with any Icon tripod, these cups can be used as replacements or to extend the width of the tripod for use with fixed spool reels.

Q1006	Tripod Head and Cups	£7.99
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Rucksack

£49.99

- Made from a durable material
- Hard-wearing EVA base
- No Zip Design
- Padded shoulder straps with waist fastenings
- Large external pocket
- Rigid mesh backplate
- Retaining straps
- Elasticated side pockets

H1032	Rucksack	£49.99
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Rod Holdall

£29.99

- Made from a durable material with reinforced base
- Accommodates 4 to 6 rods
- No Zip design
- Padded carry handle
- Large external pocket
- Retaining straps
- Dimensions: Height 145cm Width 20cm Depth 10cm

H1020	Rod Holdall	£29.99
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Cool Bag

£17.99

- Made from a durable material with reinforced base
- Foil Lining
- No zip design
- Carry handle
- Dimensions: Height 22cm Width 35cm Depth 23cm

H1021	Cool Bag	£17.99
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Small and Medium Rig Wallets

from £5.99

- Made from a durable material
- Reusable clear compartments
- No zip design
- Internal net pocket
- Small Dimensions: Height 18cm Width 10cm
- Medium Dimensions: Height 20cm Width 19cm

H1023	Small Rig Wallet	£5.99
H1022	Medium Rig Wallet	£6.99



Neoprene Reel Cases

£6.99

ICON Reel cases are purpose designed in 4 sizes made to fit a wide range of small to large sized multiplier reels. The design of the case allows the reel to be attached to rod during transportation to give ultimate protection for the reel body and the line.

H1025	Small Neoprene Reel Case, Width 7cm, Diameter 6cm	£6.99
H1026	Medium Neoprene Reel Case, Width 9cm, Diameter 7cm	
H1027	Large Neoprene Reel Case, Width 11cm, Diameter 9cm	
H1028	XLarge Neoprene Reel Case, Width 13cm, Diameter 12cm	



NEW

Neoprene Rod Bands

£6.99

The ICON Neoprene rods bands come in a pair they are made from a durable neoprene material with hook and loop fastening.

- Dimensions: Length 30cm X Width 10cm

H1029	Neoprene Rod Bands (Pair)	£6.99
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NEW

Foam Wrap Rests

from £1.99

These versatile wraps have a multitude of uses and should be in the bag of every sea fisherman. Perfect for use on pier and boat safety rails preventing your rod slipping and scratching against the metal surface, or just simply use them as rod wraps.

P0200	17in (Pair)	£1.99	5 Pack
P0199	22in (Pair)	£2.49	5 Pack



Coasters Clips

£7.99

Set of two adjustable Stainless Steel bands with anodized screw top with durable protective foam cover.

- Strong and durable coaster clips

P0111	Coaster Clip, 24mm > 27mm	£7.99
P0112	Coaster Clip, 26mm > 30mm	
P0113	Coaster Clip, 29mm > 33mm	



NEW

7 Inch Fillet Knife

£12.99

The ICON 7" filleting knife is constructed from hardened Stainless Steel with a Teflon coating for increased sharpness and reliability. The blade features a double taper which helps to keep it sharper for longer, this also aids directional cutting.

- Teflon coated Stainless Steel blade
- Ergonomic dual shock handle
- Built in Ceramic sharpener
- Plastic sheath

P0120	7in Fillet Knife	£12.99
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NEW

Deluxe Suit

£119.99

- Smock + Bib & Brace set
- Fully waterproof material with breathable membrane
- Hard-wearing double layer outer
- All seams are taped and fully sealed
- Reflective panels
- Robust oversized zips
- Easy fasten storm flaps
- Strong, durable & reliable

T6000	Medium, Deluxe Suit	£119.99
T6001	Large, Deluxe Suit	
T6002	XLarge, Deluxe Suit	
T6003	XXLarge, Deluxe Suit	



Beanie Hats

£9.99

Keep the cold at bay with ICON's beanie hats. Featuring a fleece-lined inner, thick woollen outer with an eye-catching stripe pattern and 'ICON' logo.

T2300	Beanie	£9.99
T2301	Ear-Warmer Beanie	



Neck Warmer

£7.99

Constructed from thick fleece, the ICON neck warmer is the perfect way to warm up, providing you with additional warmth for your neck and chin to prevent drafts and keep your core body temperature up.

T2302	Neck Warmer	£7.99
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Accessories

from £1.00

A comprehensive range of terminal tackle for both boat and shore fishing. These premium quality rig components, have been carefully selected to offer the angler strength and reliability.

NEW

Beads & Stops

from £1.00

P0008	Floating Bead 8mm	£1.99	5 Pack
P0009	Floating Bead 10mm	£1.99	5 Pack
P0010	Floating Bead 12mm	£1.99	5 Pack
P0028	Black 3mm Beads	£1.00	5 Pack
P0029	Fluro Red 3mm Beads	£1.00	5 Pack
P0030	Fluro Green 3mm Beads	£1.00	5 Pack
P0031	Luminous 3mm Beads	£1.00	5 Pack
P0034	Black 5mm Beads	£1.00	5 Pack
P0035	Fluro Red 5mm Beads	£1.00	5 Pack
P0036	Fluro Green 5mm Beads	£1.00	5 Pack
P0037	Luminous 5mm Beads	£1.00	5 Pack
P0039	Oval Luminous 4mm Beads	£1.00	5 Pack
P0014	Power Pulley Bead 43Kg/95lb	£1.99	5 Pack
P0007	Luminous Rubber Stops	£1.00	5 Pack



Links & Swivels

from £1.50

NEW

P0005	Casting Snap Link 36kg/80lb	£1.50	5 Pack
P0006	Extra Wide Bait Rig Clip	£1.50	5 Pack
P0011	Swivel & Link Clip 36kg/80lb	£1.99	5 Pack
P0012	Quick Change Link S2 30kg/66lb	£1.50	5 Pack
P0013	Quick Change Link S4 20kg/44lb	£1.50	5 Pack
P0015	Bent Rig Clip 36kg/80lb	£1.99	5 Pack
P0016	Large Conti Clip	£1.50	5 Pack
P0017	Easy Split Link S3 27kg/60lb	£1.50	5 Pack
P0021	Rolling Swivel S2/O 75kg/165lb	£1.50	5 Pack
P0022	Rolling Swivel S1/O 60kg/132lb	£1.50	5 Pack
P0023	Rolling Swivel S1 57kg/126lb	£1.50	5 Pack
P0024	Rolling Swivel S2 40kg/88lb	£1.50	5 Pack
P0025	Rolling Swivel S4 35kg/78lb	£1.50	5 Pack
P0026	Rolling Swivel S6 32kg/71lb	£1.50	5 Pack
P0044	Crosslink Crimp swivel S5	£2.99	5 Pack
P0045	Crosslink Crimp Swivel S7	£2.99	5 Pack
P0046	3 Way Swivel Size1	£1.99	5 Pack



Accessories & Booms

from £1.00

NEW

P0001	Baiting Needle 22.5cm	£1.99	5 Pack
P0002	Reflective Rod Tape	£1.50	5 Pack
P0003	Assorted Coloured Sequins	£1.50	5 Pack
P0004	Spring Kits	£1.99	5 Pack
P0018	Slim Crimps 1.0mm	£1.99	5 Pack
P0019	Slim Crimps 2.5mm	£1.99	5 Pack
P0020	URFE Rig 2pk	£1.50	5 Pack
P0027	Black Silicone Tubing 1.5mm	£1.50	5 Pack
P0032	Double Crimps 1.9mm	£1.99	5 Pack
P0033	Double Crimps 1.3mm	£1.99	5 Pack
P0038	Zip Slider Boom	£1.00	5 Pack
P0040	Uptide Boom	£1.99	5 Pack
P0041	Beaded Spreader Boom	£3.99	5 Pack
P0042	Adjustable Beaded Boom	£3.99	5 Pack
P0043	Drift Ledger Boom	£2.99	5 Pack

